

## **THE MISSION OF THE NBMA-AMNB**

The New Brunswick Massotherapy Association Inc. – l'Association de massothérapie du Nouveau Brunswick (NBMA-AMNB) provides support and professional development for its members, protection of the public, and in cooperation with other health care professionals contributes meaningfully to the wellness of the public.

## **THE VISION OF THE NBMA-AMNB**

- Members of the NBMA-AMNB will have access to and be encouraged to participate in professional and management training for the development of the massage therapy profession.
- The NBMA-AMNB will provide the highest level of competency and professionalism in massage therapy.
- Members of the NBMA-AMNB will have a favourable impact on the New Brunswick economy by promoting enhanced health through massage therapy.

### **In pursuing our mission and our vision we:**

- Recognize and support our members and staff in their commitment to the well being of the public and that their diversity of skills and knowledge are essential to our success.
- Value the professionalism of our members which contributes to the benefit of those receiving massage therapy.
- Promote and encourage ongoing professional development as an essential component of membership.